

M.A. SOCIAL WORK
SEMESTER -I
SOCIOLOGY FOR SOCIAL WORK

AUTHORS

Dr. T. Chandrasekharayya
Prof. K. Sai Sujatha
Sri Venkateswara University
Tirupati 517502
Andhra Pradesh
India

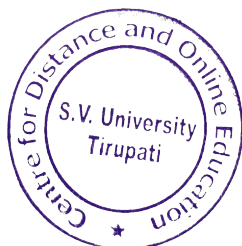


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BRIEF CONTENT

Unit: I

- A. Life-span Approach to Human Growth and Development
- B. Role of Heredity and Environment in Human Growth and Development

Unit-II

- A. Motivation: Concept, Definition,
- B. Types of Motives,
- C. Theory of Motivation & Perception

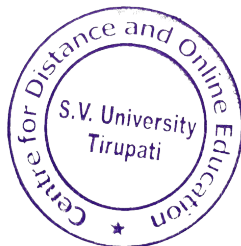
Unit-III

- A. Learning: Meaning & Definition, Principles of Classical & Operant Conditioning
- B. Application of Learning principles in Behaviour Therapy

Unit- IV

- A. Attitudes: Definitions, Formation of Attitudes
- B. Personality development


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DETAILED CONTENT

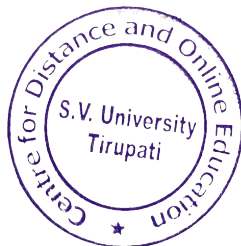
Unit: I Life-span Approach to Human Growth and Development; Principles of growth and Development in a life- span, Role of Heredity and Environment in Human Growth and Development

Unit-II Motivation: Concept, Definition, Types of Motives, Theories of Motivation- Maslow's Hierarchy of Needs, Herzberg's Two-Factor Theory, McClelland's Three Needs Theory, and McGregor's Theory X, Theory Y- Social Motives. Perception: Definition, Process of Perceptions, Factors Influencing Perception.

Unit-III Learning: Meaning & Definition, Principles of Classical Conditioning, Operant Conditioning and Cognitive Learning – Application of Learning principles in Behaviour Therapy

Unit- IV Attitudes: Definitions, Formation of Attitudes and attitudes change in Individuals and Groups, and Measurement of attitudes. Personality development: Definition, Theories of Personality: Psychodynamic, and Behavior theories


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